

Bowler's Ed

PROGRAM OVERVIEW



Bowler's Ed is a Partnership between the bowling industry and schools, bringing the lifelong sport of bowling into the classroom to simulate an actual bowling environment.

BOWLER'S ED CURRICULUM

The FREE certified Bowler's Ed curriculum meets National Association for Sport and Physical Education (NASPE) standards, provides easy-to-follow lesson plans, adheres to common core standards and features cross curricular activities.

CURRICULUM FEATURES

Fundamentals: Step-by-step teaching progression for students

Fitness & Fun: Activities to enhance cardiovascular health, coordination and endurance

Academic Lessons: Cross curricular activities to help reinforce art, history, geography, health, math, vocabulary, spelling, science, reading comprehension and more

Adaptive Bowling: From the perspective of occupational therapy, bowling provides physical, emotional and social benefits for people of all abilities.

STEM: Science, technology, engineering and mathematics are regularly taught in elementary education. Through the unique characteristics of the sport of bowling, we are able to provide a fun and academically sound addition to the Bowler's Ed curriculum, further increasing cross-curricular opportunities and academic enrichment.

BPAA BENEFITS

- Introduce bowling to thousands of kids per year
- Positive community partner
- Increase in open play traffic
- Increase in birthday party leads
- New after-school opportunities
- Direct access to scheduling field trips

USBC ASSOCIATION BENEFITS

- Helps teach etiquette and scoring to allow for a comfortable transition into organized play
- Provides resources to enhance the future of youth bowling
- Supports our heritage through philanthropy and dedication
- Introduces membership and scholarship opportunities
- Builds the sport through grassroots efforts
- Helps achieve the mission of USBC

IN-SCHOOL BOWLING EQUIPMENT

Carpeted In-School Bowling Lane:

The in-school bowling lane is a carpeted non-slip lane. The Bowler's Ed carpet comes in 20' or 30' long and 40" wide.

Lane Markings: Complete with a foul line, locator dots and arrows

Bowler's Ed Bowling Balls: The rubberized plastic bowling balls come in three different weights, three, four or five pounds. Each ball has two different finger holes to ensure a fit for youth or adults.

Bowler's Ed Pin Sets: The weighted pins come in traditional white/red or premium colors. The weighted pins reduce rolling and stay within reach.

Bowler's Ed Freestanding Bowling Ramp: This portable ramp built of strong steel pipe stands firm on no-slide rubber feet and incorporates into the adaptive bowling curriculum.

Bowler's Ed Carrying Bag: The durable oversized carrying bag comes with a shoulder strap and handle. It is great for transporting your entire bowling kit.



RESOURCES

bowlersed.com | bowlersedsupply.com
BOWL.com/youthresourcecenter

For more information, contact us at 817-385-8426 or bowlersed@bowl.com